



Hello Healthcare Podcast Media Kit

Highlights

45+

episodes
released

700+

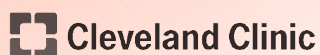
average downloads per episode
(5X the industry average)

Exclusive

PODCAST RELATIONSHIPS

with leading healthcare conferences

GUESTS INCLUDE LEADERS FROM INNOVATIVE HEALTH SYSTEMS



Geisinger



HENRY FORD HEALTH



LISTENING AUDIENCE INCLUDES

POP HEALTH

OPERATIONS

MARKETING

STRATEGY

BIZ DEV

EXECUTIVES

IT

FINANCE

ENGINEERING

ANALYTICS

INNOVATION

DIGITAL HEALTH



Thoughtful commentary on healthcare present and future.

Alan is a wonderful host, whose genuine curiosity is clear from their thoughtful questions that's coax out the best in their guests. Love having an ear to the ground to what's going on in our industry.

About the Podcast

The Hello Healthcare podcast first debuted in August 2021 with the mission of helping healthcare leaders stay on top of the latest trends and succeed in a rapidly changing industry. We are passionate about inspiring industry leaders to create a better future in healthcare.

We strive to create meaningful conversations with healthcare leaders to provide real-world examples of how to create positive change and improve their engagement and retention with healthcare consumers. We also discuss how technology can enhance marketing strategies, boost operational efficiencies and outreach effectiveness, and more.

Each episode of the Hello Healthcare podcast features interviews with healthcare leaders that have achieved amazing results and have an inspiring story to tell.

Interviews take place at notable conferences including the [Healthcare Marketing & Physician Strategies Summit \(HMPS\)](#) and the [Healthcare Internet Conference \(HCIC\)](#). The experiences and insights shared are invaluable and provide tremendous value to our listeners.

INTERVIEWS INCLUDE PERVASIVE HEALTHCARE TOPICS

CRM ADOPTION

PATIENT ENGAGEMENT

PATIENT DATA ACCESS

INFLUENCER MARKETING

DATA STORYTELLING

CONSUMERISM

DISPARITY GAPS

LEADERSHIP

REVENUE GROWTH

MARKETING

CUSTOMER EXPERIENCE

HEALTH EQUITY

HEALTH IT

PERSONALIZATION

PATIENT ACTIVATION

DIGITAL TRANSFORMATION

RETAIL HEALTHCARE

AI TECHNOLOGIES

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